Neighborhood Partnerships



Salem Convention Center | Oct. 15-16, 2024

2024 Sponsorship Package



Photo by Celina Flores Photography

What is RE:Conference?



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RE:Conference is a two-day conference in Salem, Oregon hosted by Neighborhood Partnerships. Attendees are diligent and dedicated leaders committed to building a more equitable Oregon.

We work as policy advocates, coalition conveners, organizers, and program administrators to:

- Increase resources.
- Improve public policy.
- Spark innovation and collaboration that build toward housing and economic justice.

All leading to our central mission: to create a better Oregon, one in which we all have access to opportunity, stability, and what we need to thrive.

Who Attends?

RE:Conference brings together 300+ people from throughout Oregon, including:

- Staff from community organizations working for racial, housing, and economic justice including members of the <u>Oregon Housing Alliance</u>, <u>Oregon Economic</u> <u>Justice Roundtable</u>, and Individual Development Account (IDA) providers.
- Government employees and elected officials from city, county, state, and federal levels.
- <u>Residents of affordable housing</u> and IDA savers.
- Representatives from financial institutions and public and private foundations.



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What Does Your Sponsorship Fund?

Your sponsorship will help Neighborhood Partnerships:

- Meet accessibility needs of conference attendees.
- Compensate speakers, workshop facilitators, and conference panelists for their time.
- Pay for travel and accommodation costs for residents of affordable housing from throughout the state.
- Provide stipends for entrepreneurs who have benefited from IDA savings programs to travel to the conference and participate in our IDA Marketplace.
- Provide meals, snacks, and beverage to conference attendees.
- Compensate our staff for the time spent planning and running the conference.

Benefits to Sponsors

Everyone who sponsors RE: Conference will get:

- Name + Logo on Website
- Name + Logo on Banner + Projector Loop During Event
- Recognition on Social Media
- Mention in Emails to Event Attendees

Sponsorship Levels



Collaborative Catalyst (\$20,000+)

In addition to the general benefits, sponsors at this level will receive:

- 10 Free Conference Registrations
- A Full Page Ad in the Conference Program



Community Connector (\$10,000+)

In addition to the general benefits, sponsors at this level will receive:

- 5 Free Conference Registrations
- A Half-Page Ad in the Conference Program



Opportunity Advocate (\$5,000+)

In addition to the general benefits, sponsors at this level will receive:

- 3 Free Conference Registrations
- A Quarter-Page Ad in the Conference Program



Prosperity Promoter (\$2,500+)

In addition to the general benefits, sponsors at this level will receive:

- 2 Free Conference Registrations
- Name + Logo in the Confrence Program



Empowerment Enthusiast (\$1,000+)

In addition to the general benefits, sponsors at this level will receive:

• 1 Free Conference Registration

Ready? Set?

